

**ORDER**

**Orders**  
**Order / Rev:** 333595  
**Alt Order #:**  
**Product Desc:**  
**Estimate:** 541  
**Flight Dates:** 11/03/16 - 11/07/16  
**Original Date / Rev:** 11/02/16 / 11/02/16  
**Order Type:** GENERAL  
**CW - Salinas, CA**  
**Primary AE:** Kristy Santiago  
**Sales Office:** SL-L  
**Sales Region:** LOC

**Agency**  
**Name:** BlueWest Media  
**Buying Contact:**  
**Billing Contact:**  
 5130 E. 18th Ave.  
 Denver, CO 80220  
**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** NextGen California Action Committee  
**Demographic:** HH  
**Product Codes:** PL02  
**Priority:** P-2  
**Revenue Codes:** AGY, POL, ISSUE  
**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/31/16	11/07/16	8	\$600.00	\$510.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
November 2016	8	\$600.00	\$510.00	0.00
<b>Totals</b>	<b>8</b>	<b>\$600.00</b>	<b>\$510.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kristy Santiago			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	NION	11/03/16	11/07/16	Late News (M-F) M-F 10P-1030P	CM	10P-1030P	M--TF--	:30	4	\$75.00	P-3	0.00	NM	6	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/31/16	11/06/16	---TF--		4				\$75.00		0.00			
	Week:	11/07/16	11/13/16	M-----		2				\$75.00		0.00			
N 2	NION	11/03/16	11/07/16	Late News Sa-Su SA-SU 10P-1030P	CM	10P-1030P	-----S-	:30	2	\$75.00	P-3	0.00	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/31/16	11/06/16	-----S-		2				\$75.00		0.00			
	Week:	11/07/16	11/13/16	-----		0				\$0.00		0.00			
Totals														8	\$600.00

233595

# Station Order Add to Schedule NextGen Climate Action

**Market:** Monterey-Salinas

**Flight Dates:** Thursday, November 3, 2016 to Monday, November 7, 2016

Estimate ID

541

**Contact:** Kristy Santiago

**Email:** kristy.santiago@kionrightnow.com

**Phone:**

**Fax:**

**Direct:**

## NION-TV

Program Name	Days		Gross Rate	Thu	Fri	Sat	Sun	Mon	Total
	DP	Length		Nov 03	Nov 04	Nov 05	Nov 06	Nov 07	
NION 10p News	LN	M-F	\$75.00	2	2			2	6
10:00 PM 10:30 PM		30	\$450.00						
Sat 10p News	LN	Sa	\$75.00			2			2
10:00 PM 10:30 PM		30	\$150.00						
<b>Station Gross Totals</b>			<b>\$600.00</b>	<b>2</b>	<b>2</b>	<b>2</b>		<b>2</b>	<b>8</b>
<b>Station Net</b>			<b>\$510.00</b>						

Mary Wittemyer

**BlueWest Media**

5130 E. 18th Ave., Denver, CO 80220

mary@bluestwestmedia.com

Date/Time Sent: 11/2/2016 10:25:02 AM

NION-TV

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## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> NION-TV      Monterey-Salinas	<b>Date:</b> 11/2/2016
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I, BlueWest Media  
do hereby request station time concerning the following issue:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED SCHEDULE					
Date of First Broadcast:			Date of Last Broadcast:		
Thursday, November 3, 2016			Monday, November 7, 2016		

This broadcast time will be used by: NextGen Climate Action

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**  
☐ Yes ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished  
by (name and address):

**NextGen Climate Action**

111 Sutter Street 10th Floor, San Francisco, CA 94104

and you are authorized to announce the time as paid for by such person or entity  
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of  
directors below (or attach separately):

Chris Fadeff

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

Wednesday, November 2, 2016

Date

*Mary W...*

Signature

720-370-7700

Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted

☐ Accepted in Part

☐ Rejected

*[Signature]*  
Signature

*Kirsty Santiago*  
Printed Name

*GM*  
Title